

Dmail Group and DOCdata signed an intention to create a joint-venture called DMailStore B.V.

Milan – Waalwijk, 22nd July 2005 –**Dmail Group S.p.A.**, an Italian company listed on the Techstar sector of the Italian Stock Exchange and active in the sectors of media commerce and local publishing, and **DOCdata N.V.**, a Dutch company listed on the Euronext in Amsterdam and specialised in the supply of logistic services to companies, have agreed to create a joint-venture, 60% owned by the Dmail Group and 40% by DOCdata, which will be called **DMailStore B.V.** and will have registered offices in The Netherlands. **DMailStore B.V.** will be financed on a pro rata basis by the two partners and initially have 100,000.00 Euros of issued Capital stock, without resorting to bank loans.

The new company will be dedicated to e-commerce sales of Dmail products on international markets.

As well as in Italy, Dmail also operates through dedicated business structures in Portugal, Switzerland and Romania. With this joint-venture Dmail products will be distributed in all European and international markets without the need to invest in dedicated distribution, sales structures in each country. The new joint-venture will manage all aspects of logistics, sales and marketing of the activity.

Moreover, DMailStore will supply, in outsourcing to Italian companies, the possibility to be present in Italy and internationally in the e-commerce business, helping them to avoid the major investments required by the sector.

Dmail Group SpA, listed on the TechStar Sector of the Italian Stock Exchange (Reuters DMA.MI – Bloomberg DMA IM), is active in the media commerce and local publishing sectors. Dmail Group has developed an exclusive model, that is both effective and integrated, for the management of direct and tele-sales, including all the activities of buying, logistics, distribution, marketing and multi-channel multi-product sales, with paper catalogues, internet sites, shops and call centres which are either owned or managed by third parties.

The publishing activity is managed by Dmedia Group which controls Netweek, the first circuit of local weeklies in Lombardy. Comprising 15 newspapers, Netweek has a circulation of 190 thousand copies and 650 thousand readers every week. News and information about the company are available on <http://www.dmailgroup.it>

DOCdata NV, listed on the Euronext in Amsterdam (ticker DOCD), with offices in The Netherlands, United Kingdom, France and Germany, is a leader in the production and distribution of audiovisual support (CDs, DVDs, cassettes).

DOCdata also supplies logistic services inherent to the management of sales for e-commerce sites, internet shops, film companies, shop chains and hardware and software companies.

DOCdata designs and produces production systems based on optical and laser technology.

News and information about the company are available on <http://www.docdata.com>

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