

DOCDATA N.V.

Press & Analyst presentation
22 July 2010

Half-year 2010 results



Two 'Lines of business'

DOCDATA N.V.
listed NYSE Euronext




docdata
e-success
e-commerce service company
www.docdata.com


iai industrial systems
www.iai-industrial-systems.com

**commerce** **payments** **fulfilment** **analytics**

**security** **solar** **specials**



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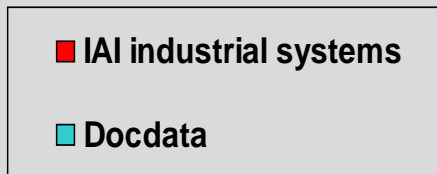
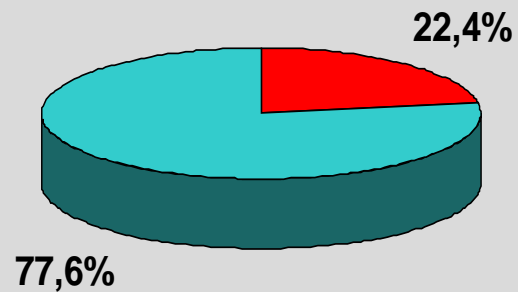
Half-year 2010 results (CFO)



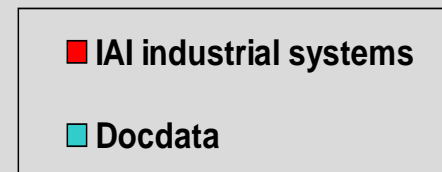
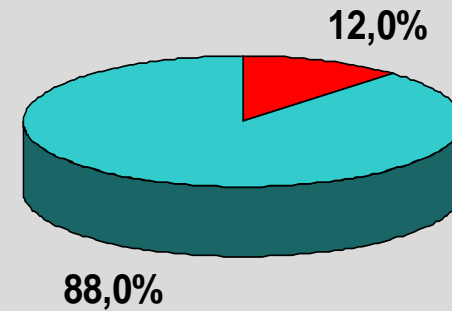


Revenue segmentation

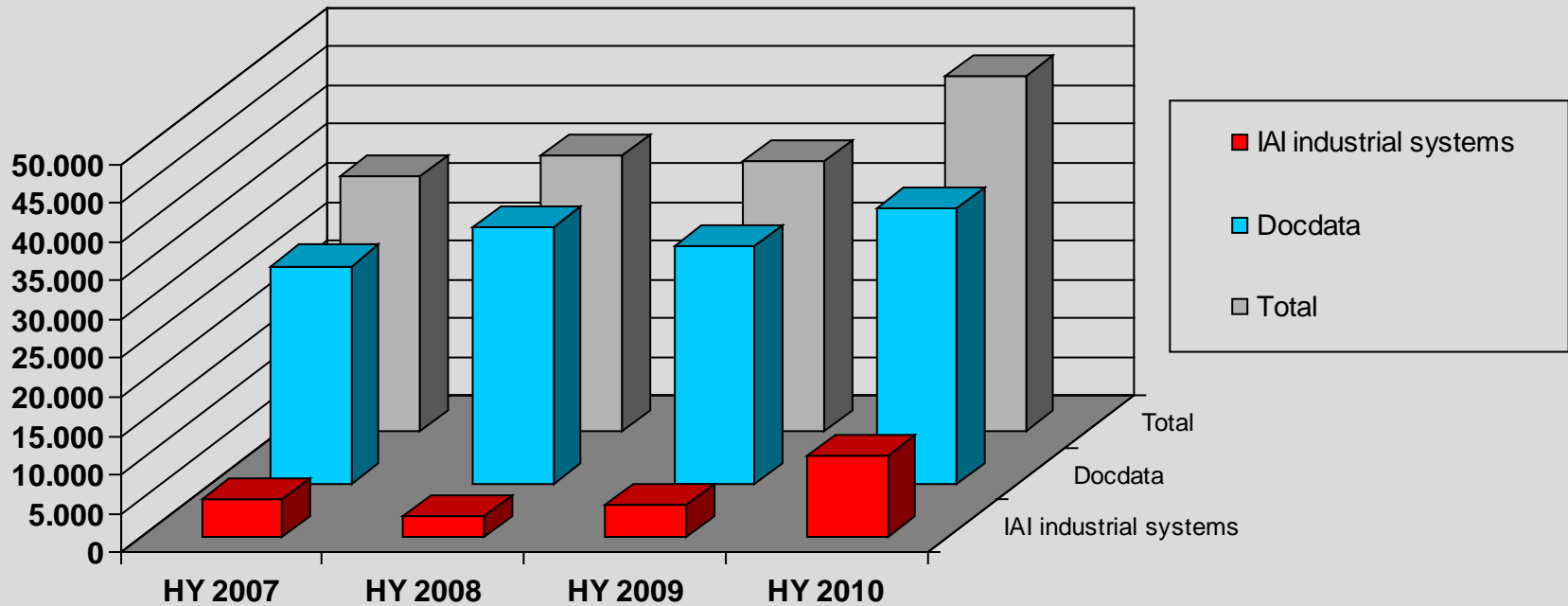
By line of business HY 2010



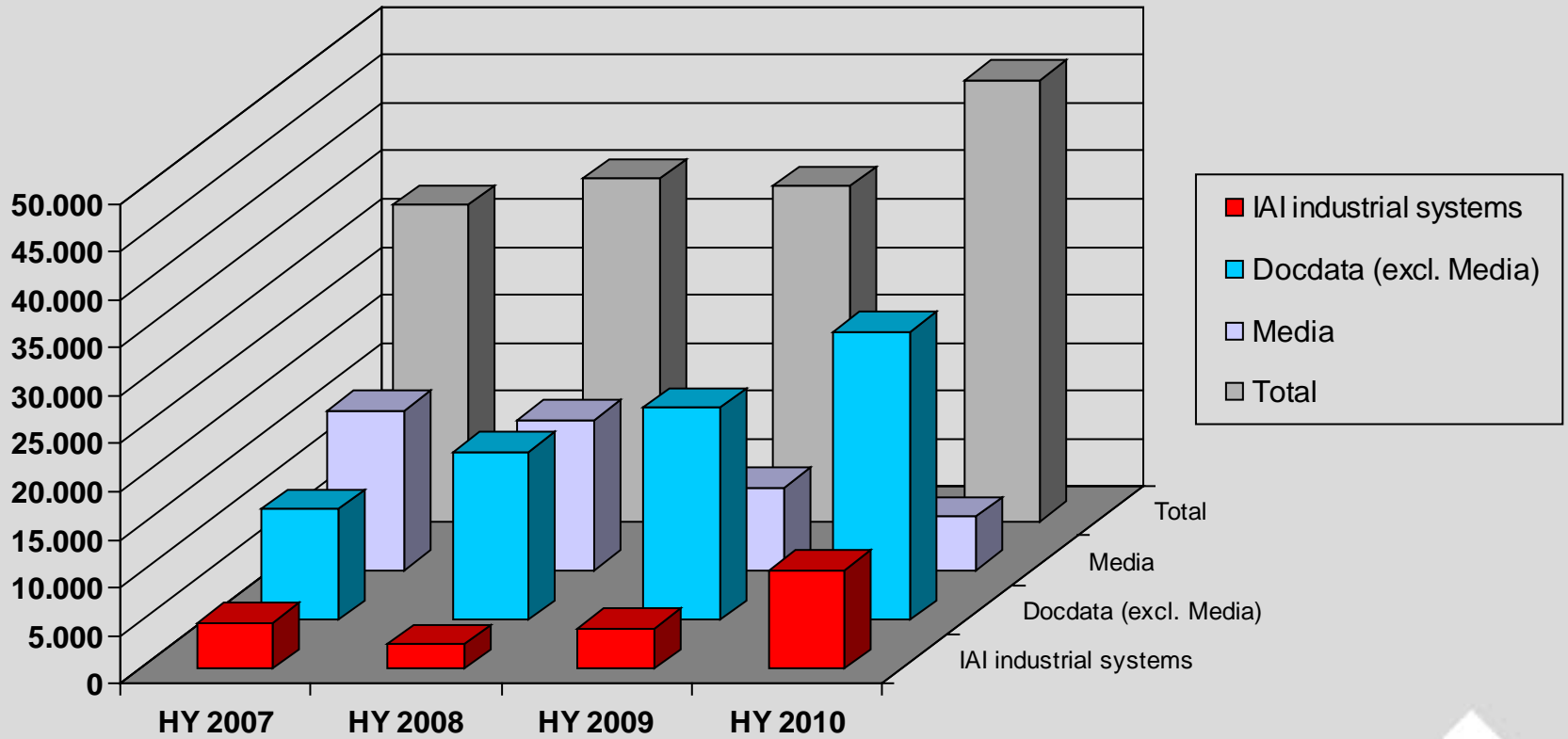
By line of business HY 2009



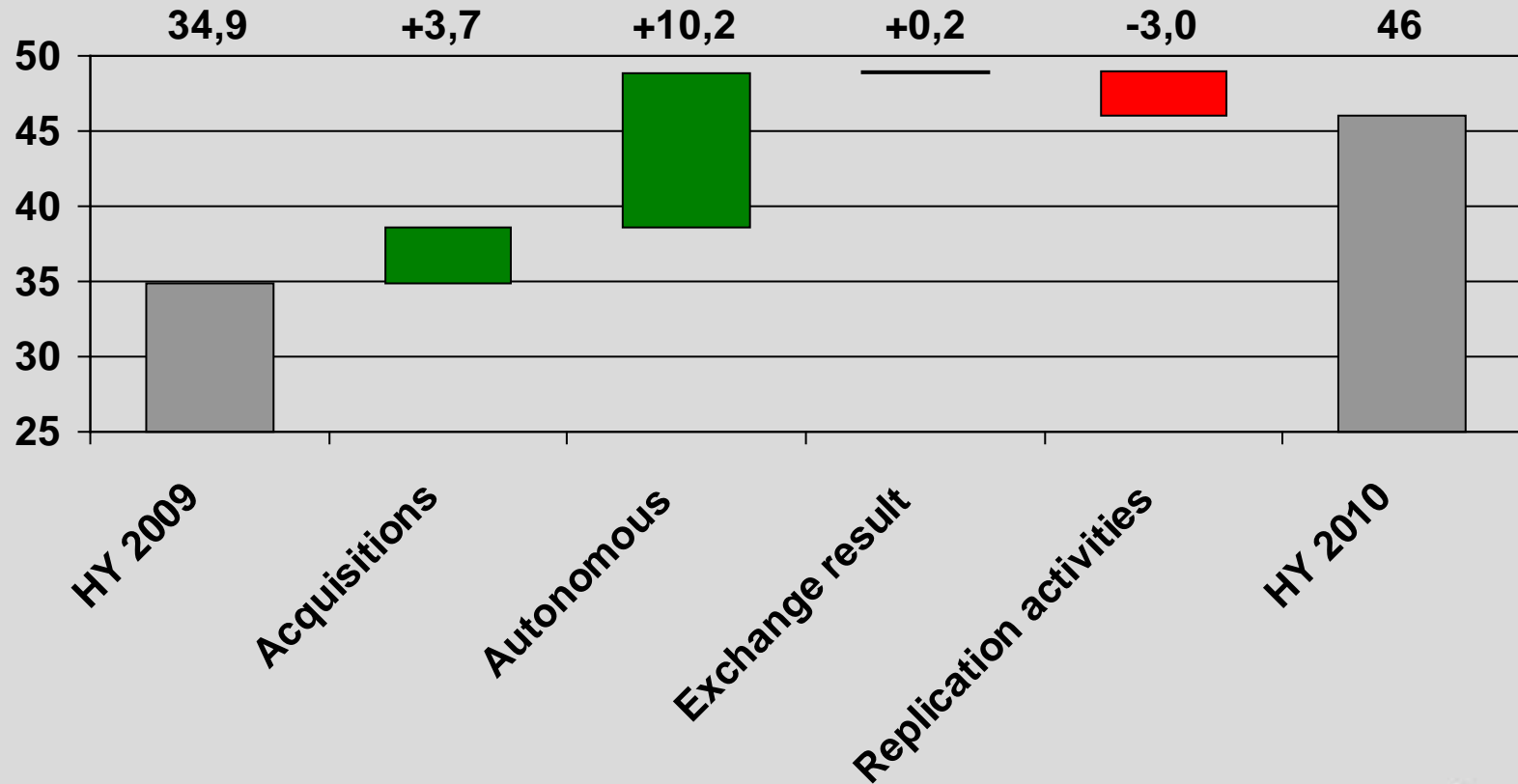
Revenue



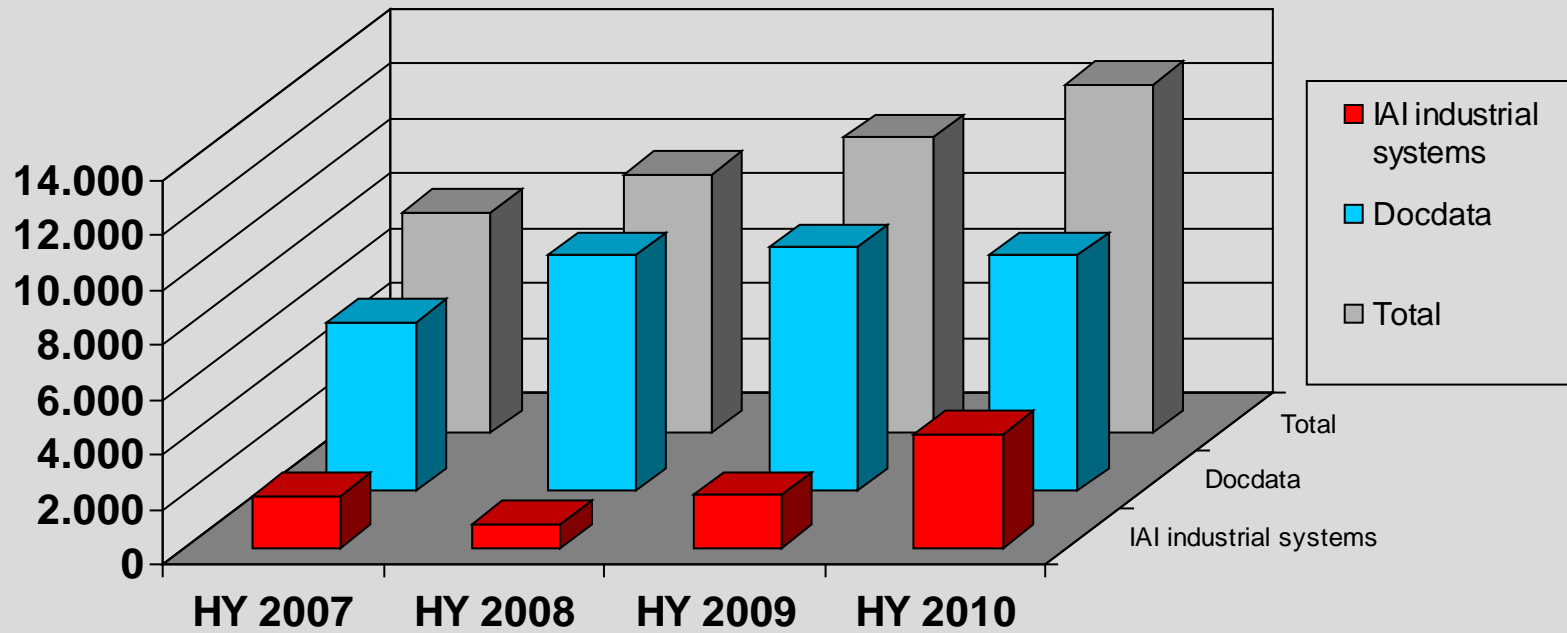
Revenue (Pro forma)



Revenue development

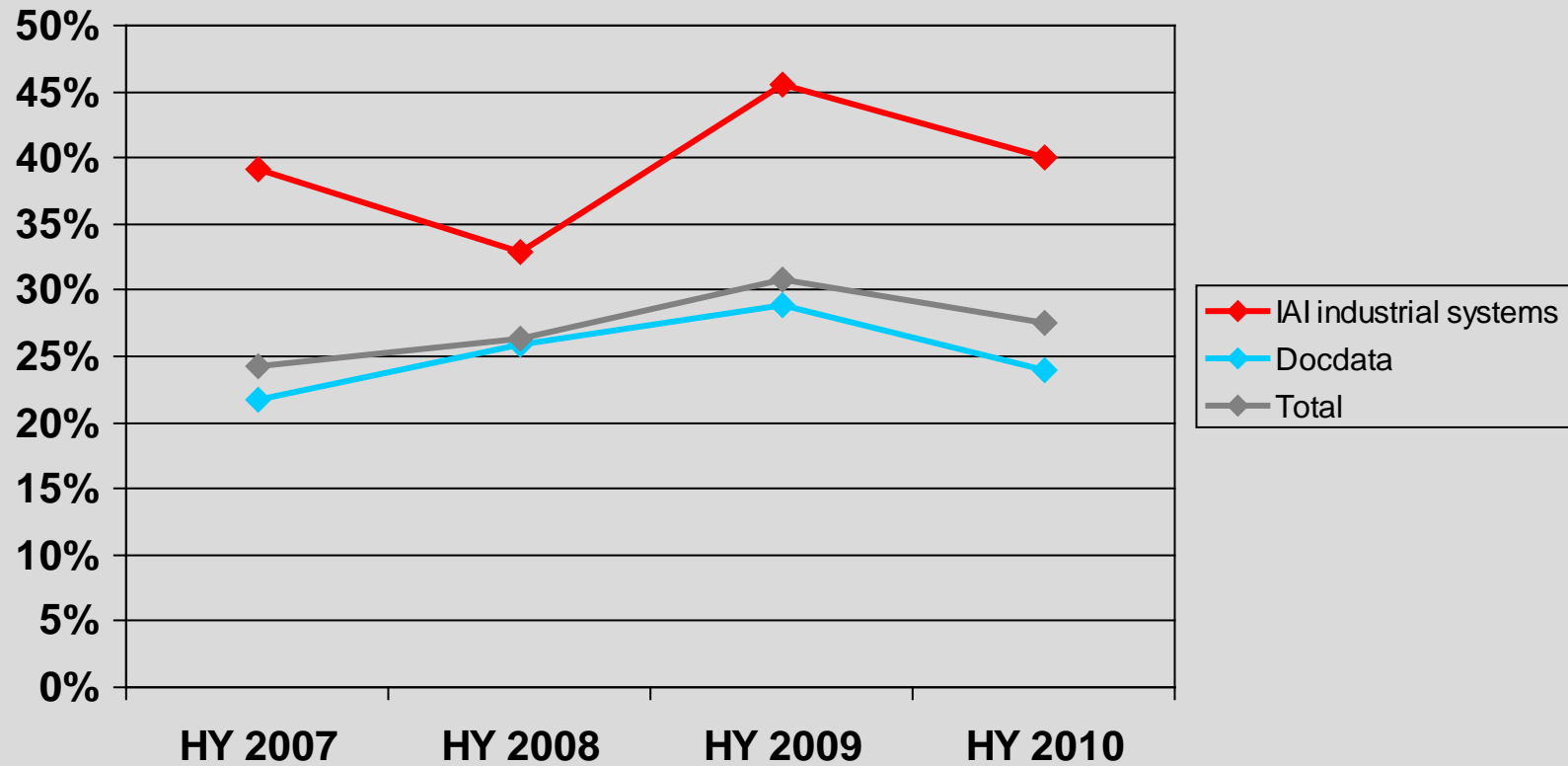


Gross profit

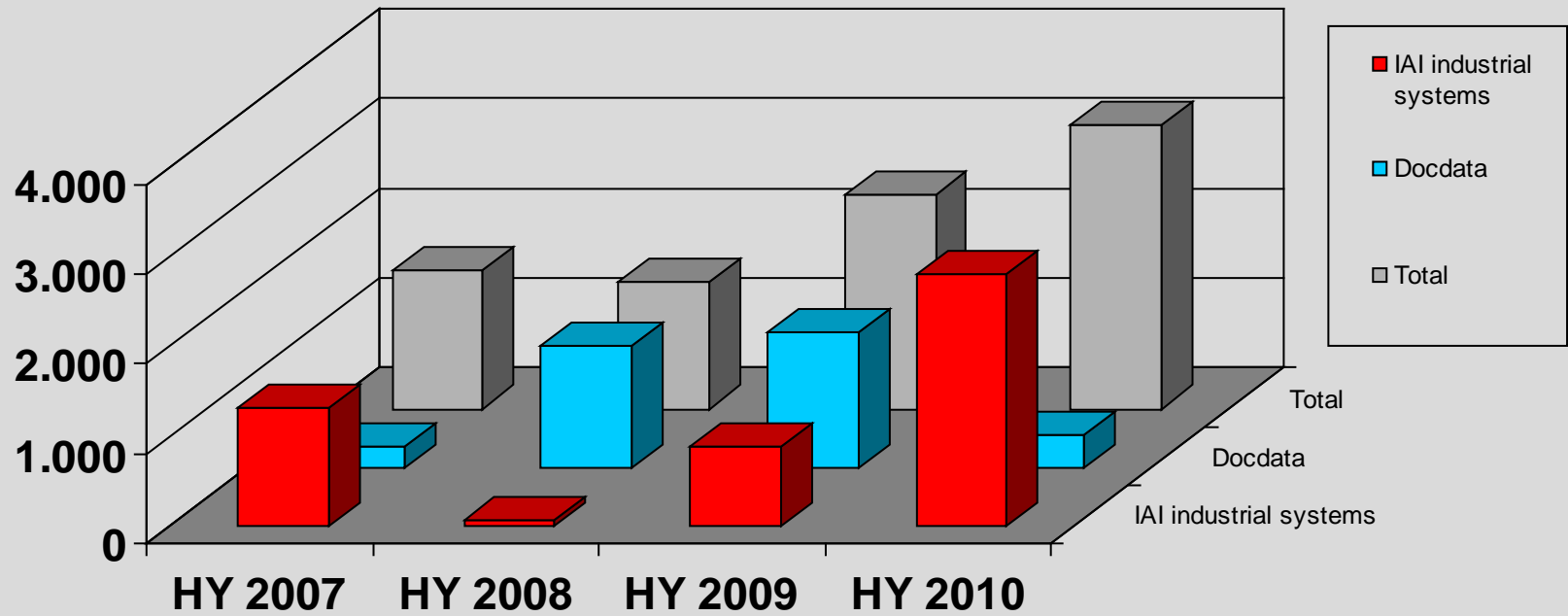




Gross profit margin

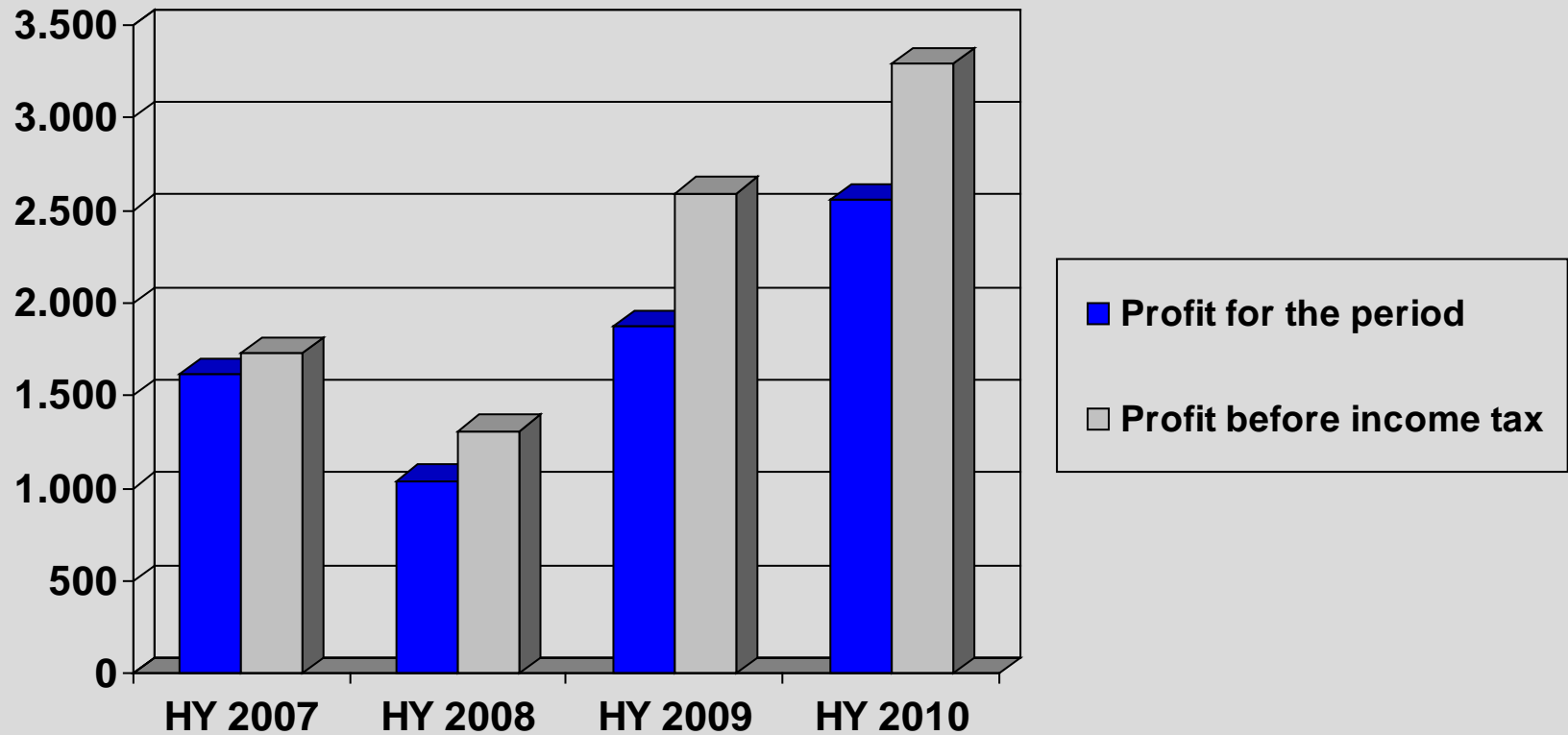


Operating profit before financing result (EBIT)

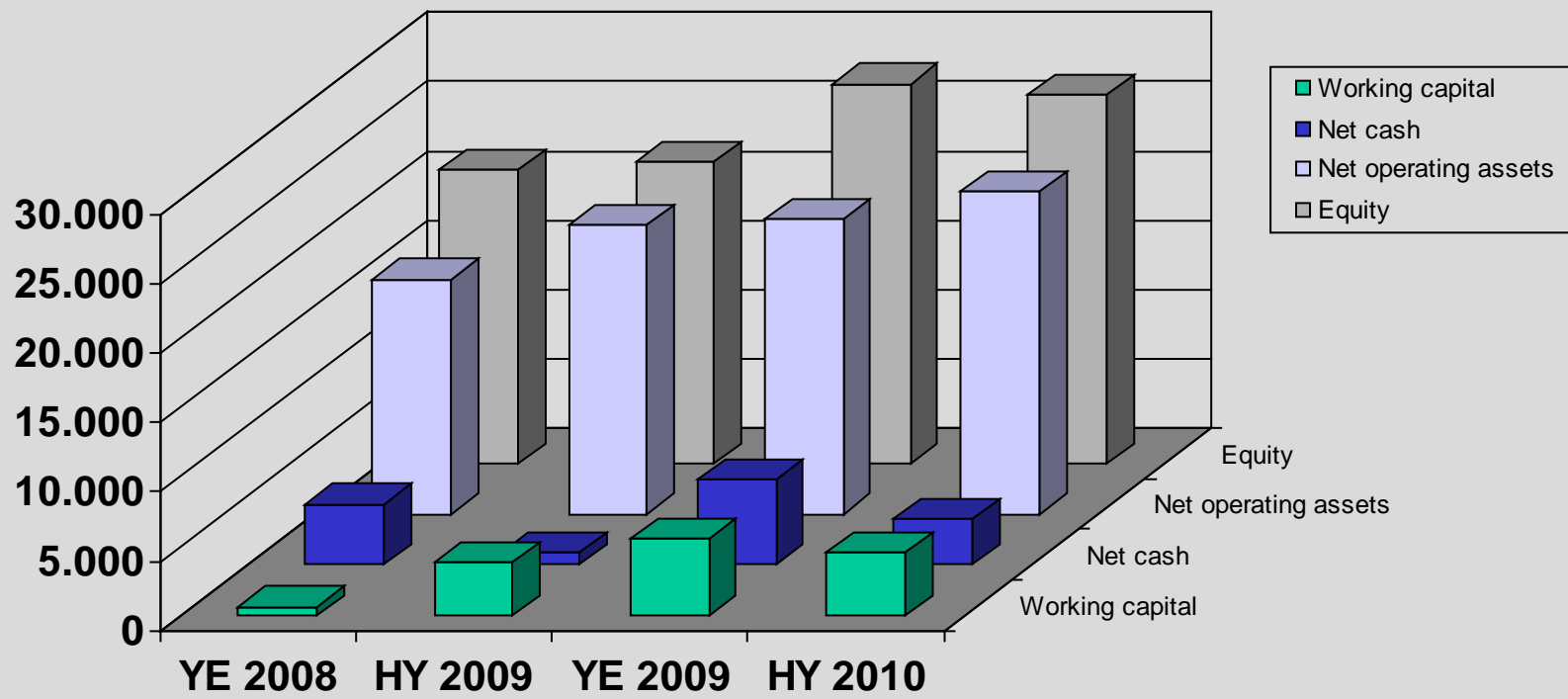




Profit for the period



Balance sheet

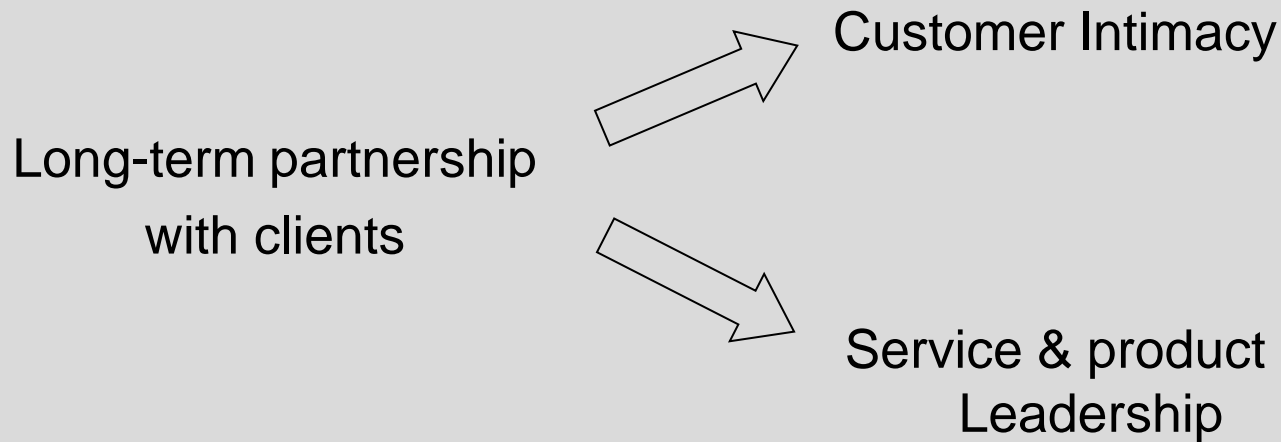


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Strategy (CEO)



Our Mission



Only possible with the right people!
and enough cash!



- ↘ Delivery of the second and last part of the Bulgarian order
- ↘ Order book of €8.6 million at 30 June 2010
- ↘ Focus in second half 2010 on realisation new orders
- ↘ Further strengthening and professionalisation of the organisation
- ↘ Investment in excimer laser for Solar market
- ↘ Development of new systems
- ↘ Pipeline to be converted into orders in second half 2010



- ↘ Higher transaction volume first half-year 2010 (+27%)
- ↘ Acquisition Dohmen Solutions activities
 - ↘ Low purchase price
 - ↘ Due to deal structure high restructuring costs
- ↘ High investments in warehousing (equipment) and IT infrastructure
- ↘ Strong growth Germany





Acquisition former Dohmen Solution activities

- Acquisition activities, clients, personnel and certain assets
- Important player in the e-commerce market in Germany
- Extensive service portfolio
- Well-known client base
- Focus on restructuring to increase efficiency and reduce cost base in 2010
- Geographical presence now “complete” in Germany



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Any questions ?

